



Novatech®

STEEL DOOR

market study

Builders
Hardware
Inc.

bhiflorida.com

MARKET STUDY

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Thank you for participating in our **BHI STEEL DOOR market study**. We pride ourselves in offering the best products to the market. Please complete this market study and return it to your BHI Outside Sales Territory Manager.

COMPANY NAME _____
 INDIVIDUAL NAME _____

Introducing a new line of Steel Doors by Novatech, featuring advanced manufacturing techniques, modern designs, and pre-finished options. Offering a steel door that is affordable, stylish, and available with pre-finished colors.

Features;

- Unique NEW steel door styles for modern day decor
- 24 gauge steel (G40) hot dip galvanized to prevent rust
- Composite bottom rail
- VOC free polyurethane high-density foam core
- 20 minute fire-rating available
- Low-cost pre-finish options

All basic slab prices (without color options) range in price from;

6/8 Doors \$83 – \$100
8/0 Doors \$156 –\$184

LOW COST PRE-FINISH PAINT OPTIONS



STANDARD

N300 pre-painted white has a 5 year finish and 5 year product warranty

Pre-paint white standard option with no additional cost

Rate this paint option on a scale of 1-10 (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



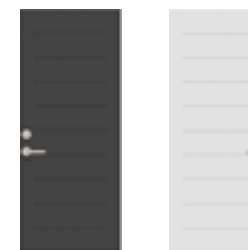
UPGRADE POLYTEX WHITE

N600 with Polytex white finish has a 10 year finish and a 10 year product warranty

\$11.00 finish price per door (minimum of 10 doors)

Rate this paint option on a scale of 1-10 (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



PREMIER POLYTEX BLACK AND WHITE FINISH

N600 with Polytex finish has a 10 year finish and a 10 year product warranty

\$43.00 (minimum of 10 doors)

Rate this paint option on a scale of 1-10 (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



PREMIER ANY COLOR POLYTEX FINISH

N600 with Polytex finish (any color) has a 10 year finish and a 10 year product warranty

\$45.00 (minimum of 300 doors)

Rate this paint option on a scale of 1-10 (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

***Any color from the Sico, Glidden and Benjamin Moore color wheels. Popular colors shown below:**

| | | |
|--------------------|----------------------|--------------------|
| White | Country Red 550 | Chestnut Brown 554 |
| Black 505 | Slate 523 | Sandalwood 508 |
| Cashmere Blue 535 | Burgundy 567 | Cream 492 |
| Midnight surf 509 | Commercial Brown 562 | Wedgewood Blue 535 |
| Moonlight moss 513 | Pebble 559 | |

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Color: Gentek (Glidden)
Wedgewood Blue 535

Discreet lines and complex grooved panel add up to give Oso its refined and unique style. The asymmetrical design allows for the integration of a doorlite – an ideal solution for narrow entryways – or a pull bar for added elegance.



OSO

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

LINEA

Linea's distinctive embossed features give it a post-industrial look. This model is specifically designed to integrate a doorlite or a pull bar making Linea the ideal solution for narrow entryways.

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Color: Sico Aloe



Color: White

Horizontal lines and angular embossed details provide a graceful and simple style. Dare to finish your door in an eye-catching colour that will give your home its very own signature look.



VOG

Available in N600 with a 10 year warranty.

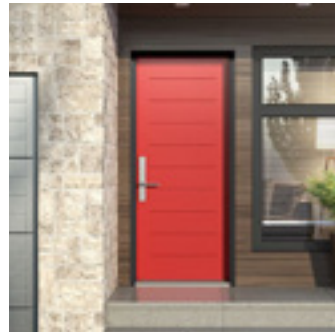
Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

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MUNDO

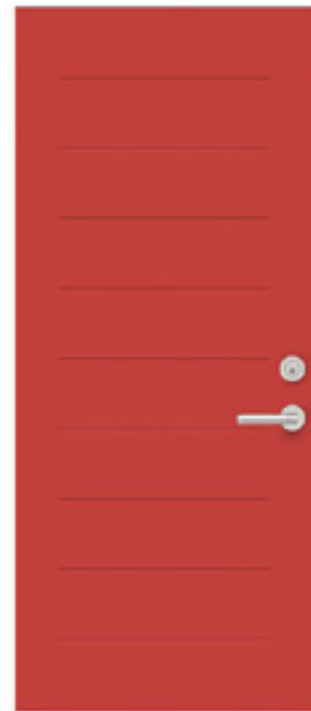


The Mundo door reveals its character through its nine simple horizontal lines.

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Color: Benjamin Moore Bull's Eye Red 2002-20



Color: Benjamin Moore Red Oxide 2088-10

6 PANEL

The 6 panel's traditional design is rooted in an earlier era that makes for a solid door that pairs well with the Classic, Eclectic and Natural architectural styles.



Available in N300 with a 5 year warranty.
Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

BRIXTON 6-PANEL



(Similar to Shaker Style)

A classic with a new twist. The new Brixton door presents a happy blend of our Shaker inspired embossment with a traditional six panel configuration. An instant favorite!

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



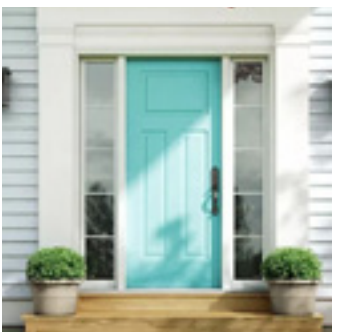
Color: Black



Color: Benjamin Moore Burbank Blue 732

VICTORIA SHAKER

The new Victoria Shaker model is inspired by classic American architectural styles. With its new embossed profile, this striking door is sure to pass the test of time.



Available in N600 with a 10 year warranty.

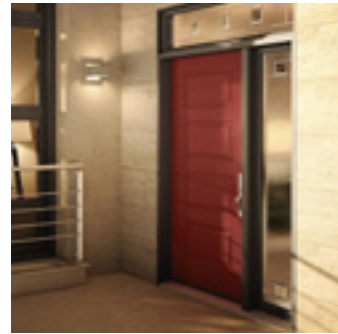
Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

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SOHO



The new Soho model is remarkable. With a four panel configuration that is very popular in today's architecture, Soho is suited for Contemporary style as well as Natural.

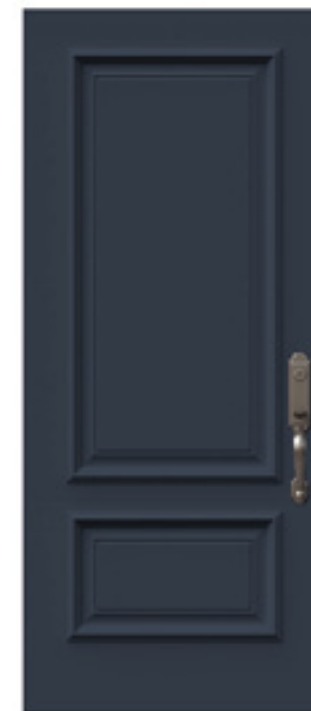
Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Benjamin Moore Pottery Red 2085-20



Color: Sico Lunar Landscape 6021-83

ORLEANS



A striking entrance. The Orleans door creates a sleek, elegant entrance that stands out.

Shown with optional add-on Prestige molding.



Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

SYDNEY



Unique and audacious, Sydney's three-panel configuration is a perfect match for today's popular architectural styles.

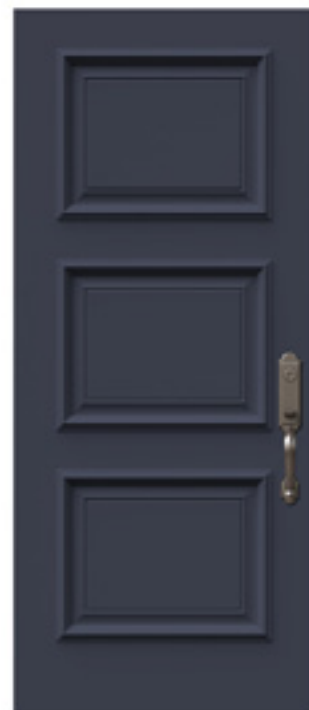
Shown with optional add-on Prestige molding.



Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Color: Sico Lunar Landscape 6021-83



Color: Benjamin Moore Danube Blue 2062-30

LONDON



London's prestigious allure and traditional panel give this door a noble, timeless look.

Shown with optional add-on Prestige molding.



Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

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4 PANEL BLANK TOP & FLUSH

The 4-panel and flush doors allow a large range of cutout sizes for doorglass.

Available in N300 with a 5 year warranty.

Available in N600 with a 10 year warranty.

4 PANEL BLANK TOP

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

FLUSH

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Color: Standard Painted Primed White



Color: Standard Painted Primed White

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10

LONDON

London's prestigious allure and traditional panel give this door a noble, timeless look.

Available in N600 with a 10 year warranty.

2 PANEL PLANKED CAMBER TOP

Featuring rustic-looking planks, this country-style door can be left solid or given a camber top cutout.

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



Color: Standard Painted Primed White



Color: Standard Painted Primed White

2 PANEL CAMBER TOP

An elegant country-style door that can be left solid or given a camber top cutout.

Available in N600 with a 10 year warranty.

Rate this door design based on preference (1 being lowest, 10 being highest).

1 2 3 4 5 6 7 8 9 10



STAINLESS STEEL DECORATIVE ELEMENTS

Customize your entrance and add character to our Design Collection steel doors with stainless steel decorative elements. This simple addition transforms the look of our Uno, Vog and Oso doors

Rate this feature based on preference (1 being lowest, 10 being highest).

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|